



# 2006 FALLCON GUEST CREATOR RSVP

*Please Fill Out Completely and Return in the Enclosed Envelope*

**PLEASE CHECK ONE**

**YES.** I am planning to attend Fallcon 2005       **NO.** Sorry can't do it.

**PLEASE FILL OUT**  
**(ONE GUEST PER SHEET)**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP CODE:** \_\_\_\_\_

**PHONE #:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**IF YOU ARE PLANNING TO ATTEND PLEASE FILL OUT BELOW**

- Are you planning to bring a guest with you (if yes, please list name): \_\_\_\_\_

- Is there another FallCon Guest You'd like to be seated next to (please list name): \_\_\_\_\_

- Would you be willing and/or available to speak with the media?:  Yes  No

- Would you be available to appear on convention guest panels?:  Yes  No

- Do you have any suggestions for guest panels at FallCon 2005?: \_\_\_\_\_

- Please list comic books or projects you are working on for promotional purposes: \_\_\_\_\_

- Will you promote FallCon on your website and/or newsletter:  Yes  No

- Any suggestions for FallCon?: \_\_\_\_\_

***Thank You For Your ASAP RSVP!***



## **Mr. Steven Stwalley & the CC**

The Midwest Comic Book Association respectfully requests the pleasure of your company at the 18th Annual MCBA FallCon Comic Book Convention.

The MCBA FallCon 2006 will be held on October 7 & 8, 2006 at the Minnesota State Fairgrounds in the Education Building (1372 Cosgrove Ave. Saint Paul, Minnesota 55108) and will be open to the general public from 10AM to 5PM on both days.

Sponsored by the all volunteer, non-profit, Midwest Comic Book Association, Fallcon is one of the most unique and fastest growing old school comic book conventions in America. All 55,000 square feet of FallCon is specifically dedicated to building our comic book community and building toward a new standard for comic book mayhem & pandemonium! FallCon celebrates the ever evolving, expanding and diverse world of comic books and all things comic book related, all of the time!

### *Something for Everyone & Everyone Welcome!*

Goings on this year will include the usual bits of zaniness and lots of new comic book action. Including guest creator panels, art shows, special events, charity auctions, dealers from all over the USA and much more. A warm welcome and a hearty repertoire of food & beverage will be provided for you! Other events open for your thoughtful considerations include a Special Guest Dinner and a Special Guest Reception!

We have always prided ourselves with respect to our treatment of our guest creators. So please expect your experience to be enjoyable, easy to do, flexible, and fun!

The MCBA has always been dedicated to promoting the wonderful world of comic books, their creators and developing a sense of pride, growth and community in the world that we all love and without your support, this simply would not be possible.

We sincerely hope that you will be able to join us in our ongoing adventures at the 2006 MCBA FallCon! We have enclosed an RSVP form and postage paid envelope and would kindly appreciate your response **ASAP**.

Finally, if you have any questions, comments or concerns regarding this invitation, please feel free to contact us at your convenience.

Thanks for your valuable time, thoughtful considerations and much appreciated support! We look forward to hearing from you soon!

Respectfully,

**Brian Wilson  
& the MCBA Geek Squad (The Original Geek Squad!)**

# FALLCON COMIC BOOK CONVENTION

We Provide Food & Beverage, Great Crowds & Royal Treatment!



**THE MCBA:** The **M**idwest **C**omic **B**ook **A**ssociation is a non-profit, non-aligned, all volunteer association dedicated to promoting the comic book medium, comic book creators, publishers, comic book retailers, comic book media and the comic book genre as a whole and has successfully done so via the convention & special event format for over 18 years.



**FALLCON DATES:** Saturday October 7th & Sunday October 8th, 2006. 10AM to 5PM both days.



**FALLCON LOCATION:** The Minnesota State Fairgrounds - Education Building - 1372 Cosgrove St., St. Paul, MN. 55108 (50,000 Square Feet) - The Fairgrounds are centrally located between Minneapolis/St. Paul



**FALLCON HEADQUARTERS HOTEL:** The official FallCon 2005 Headquarters Hotel is the Radisson Roseville located at 2540 N. Cleveland Ave, Roseville, Minnesota 55113. The phone number is 651-636-4567 and they are taking reservations right now. Generally the hotel sells out that weekend so if you are planning to stay there it's a good idea to make your reservations ASAP. **Our group discount code is: FallCon**



**FALLCON SPECIAL EVENTS:** Surprise guest creator appearances, extensive creator & industry panels & presentations, Q&A sessions, character appearances, creator & dealer reception, free grab bags, premium & sample giveaways, how to draw/jam sessions, publisher presentations, massive door prize giveaways, charity art auctions, etc.



**FALLCON CHARITY EVENTS:** Every year charitable contributions play an important role at MCBA conventions. This year the MCBA will be supporting the Minnesota Lupus Foundation, Comic Book Legal Defense Fund and of course, the Minnesota Food Shelf.



**FALLCON ATTENDEES:** MCBA conventions are promoted and conducted as a guest, fan and user friendly events where everyone is welcome. Our primary focus is to provide a welcome, well run and comfortable environment for all attendees. Average Fall-Con attendance is 3,000-4,000 and growing every year.



**FALLCON DEALERS:** Over 85+ retailers from all over the United States of America featuring a diverse range of comic books & comic book related products.



**FALLCON ADMISSION:** \$ 10.00 for both days. \$1.00 off with a food shelf donation. Children 9 & under are **FREE**. Tickets available at the door, day of the show.



**FALLCON ADVERTISING & PROMOTIONS:** Fallcon is heavily promoted via, broadcast media, cable TV, press releases to local/regional newspapers, multiple direct mailings, paid advertising in industry press (Wizard, CBG, etc.), aggressive flyer & poster distribution into the local/regional comic book stores, internet and e-mail listings, etc.