



2005 FALLCON GUEST CREATOR RSVP

Please fill out completely and send to:

MN COMIC BOOK ASSOCIATION

PO Box 131475

Saint Paul, MN 55113

PLEASE CHECK ONE

YES. I am planning to attend Fallcon 2005

I'm a member of the International Cartoonist Conspiracy (www.cartoonistconspiracy.com) and would like to be seated with them, if at all possible.

NO. Sorry can't do it.

PLEASE FILL OUT

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE #: _____ E-MAIL: _____

WEBSITE: _____

IF YOU ARE PLANNING TO ATTEND PLEASE FILL OUT BELOW

- Are you planning to bring a guest with you (if yes, please list name): _____

- Is there another FallCon Guest You'd like to be seated next to (please list name): _____

- Would you be willing and/or available to speak with the media?: Yes No

- Would you be available to appear on convention guest panels?: Yes No

- Do you have any suggestions for guest panels at FallCon 2005?: _____

- Please list comic books or projects you are working on for advertising purposes: _____

- Will you promote FallCon on your website and/or newsletter: Yes No

- Any suggestions for FallCon?: _____

Thank You!

FallCon

MCBA

The Minnesota Comic Book Association

*Steven Stwalley & the Entire MCC!
the pleasure of your
company is requested at the*

FALLCON COMIC BOOK CONVENTION

October 8 & 9, 2005 - 10AM to 5PM Both Days

**Minnesota State Fairgrounds
Education Building - 1372 Cosgrove Ave
Saint Paul, Minnesota 55108**

Sponsored by the all volunteer, non-profit, Minnesota Comic Book Association, FallCon is a well run, easy to do, well attended, old fashioned marquee comic book convention that's a lot of fun! Over 50,000 square feet of comic book action, guest creator panels, art shows, special events, charity auctions, dealers from all over the USA and much more. A hearty repertoire of food & beverage will be provided as well as a special guest dinner. We pride ourselves on our treatment of our guests so your visit will be enjoyable, easy to do, flexible, and fun! FallCon is a celebration of comic books, their creators, the industry and the fans! We sincerely hope that you will be able to join us and support our community at the 17th Annual MCBA FallCon! We have enclosed an [RSVP](#) card and would appreciate your response [ASAP](#).

Thank You!



COMIC BOOK CONVENTION INFO SHEET



October 8th & 9th, 2005

(612) 237-1801 MNCBA@aol.com www.MNCBA.com



THE MCBA: The *Minnesota Comic Book Association* is a non-profit, non-aligned, all volunteer association dedicated to promoting the comic book medium, comic book creators, publishers, comic book retailers, comic book media and the comic book genre as a whole and has successfully done so via the convention & special event format for over 16 years.



FALLCON DATES: Saturday October 8th & Sunday October 9th, 2005. 10AM to 5PM both days.



FALLCON LOCATION: The **Minnesota State Fairgrounds** - Education Building - 1372 Cosgrove St., St. Paul, MN. 55108 (50,000 Square Feet) - The Fairgrounds are centrally located between Minneapolis/St. Paul.



FALLCON HEADQUARTERS HOTEL: The official FallCon 2005 Headquarters Hotel is the **Four Points Sheraton** located at 400 Hamline Ave North in Saint Paul, Minnesota 55104. The phone number is **651-642-1234** and they are taking reservations right now. **Generally the hotel sells out that weekend so if you are planning to stay there it's a good idea to make your reservations ASAP. Our group discount code is: FallCon**



FALLCON SPECIAL EVENTS: Surprise guest creator appearances, extensive creator & industry panels & presentations, Q&A sessions, character appearances, creator & dealer reception, free grab bags, premium & sample giveaways, how to draw jam sessions, publisher presentations, massive door prize giveaways, charity art auctions, etc.



FALLCON CHARITY EVENTS: Every year charitable contributions play an important role at MCBA conventions. This year the MCBA will be supporting the **Minnesota Lupus Foundation, Comic Book Legal Defense Fund** and of course, the **Minnesota Food Shelf**.



FALLCON ATTENDEES: MCBA conventions are promoted and conducted a guest, fan and user friendly events where everyone is welcome! . Our primary focus is to provide a welcome, well run and comfortable environment for all attendees. Average FallCon attendance is 2,500-3,500 and growing every year.



FALLCON DEALERS: Over 85+ retailers from all over the United States of America featuring a diverse range of comic books & comic book related products.



FALLCON ADMISSION: \$ 9.00 for both days. **\$1.00 off** with a food shelf donation. Children 9 & under are **FREE**. Tickets available at the door, day of the show.



FALLCON ADVERTISING & PROMOTIONS: Fallcon is heavily promoted via, broadcast media, cable TV, press releases to local/regional newspapers, multiple direct mailings, paid advertising in industry press (Wizard, CBG, etc.), aggressive flyer & poster distribution into the local/regional comic book stores, internet and e-mail listings, etc.